



**Steinbeis  
Europa Zentrum**  
Enabling Innovators to Grow

# **EU-CONFORM -** **CONceptualise, FORmulate** **and Manage Innovation Projects**

Project Proposal Writing - Project Management - Communication and Exploitation

## Our EU-CONFORM service package

**We assist you in identifying suitable financial instruments tailored to your technological field and offer guidance across all EU funding programs in research, development, innovation, and demonstration.**

**Our support spans every project phase, from the idea to its implementation, addressing any queries you may have along the journey.**

*“Steinbeis Europa Zentrum is a valuable partner for us: its holistic approach, its many years of experience and expertise allow us to make sound decisions. Steinbeis Europa Zentrum’s extensive network opens up additional opportunities. We would like to thank the entire team for their commitment to developing excellent proposals and look forward to further cooperation!”*

**Dr. Martin Lehmann,**  
MANN+HUMMEL GmbH

**For enterprises,  
research institutions  
and other innovators**



# Project Proposal Writing

**We handle the entire process of submitting your proposal to the European Commission, including conceptualization, project structuring, and formulation:**

## **Concept Development:**

- ◆ Analysing the call and crafting the project concept and structure, detailing tasks, timelines, partner roles, and project costs
- ◆ Organizing and facilitating workshops to develop the concept
- ◆ Identifying, approaching, and engaging potential project partners

## **Proposal Formulation:**

- ◆ Crafting all proposal sections in English, aligned with the European Commission's objectives and quality criteria
- ◆ Conducting critical reviews and proofreading
- ◆ Providing linguistic consultation
- ◆ Professional visualization of graphs and tables
- ◆ Gathering general participant information and budget details
- ◆ Ensuring timely submission of the proposal



# Project Implementation

**Once your project is approved, we provide support throughout the implementation phase:**

## **Administrative Project Coordination:**

- ◆ Handling project administration and financial management
- ◆ Coordinating the reporting process
- ◆ Organising regular project meetings and internal communication

## **Communication and Dissemination:**

- ◆ Developing communication, dissemination and stakeholder engagement strategies
- ◆ Organising and hosting events, workshops, web seminars, site visits and final events
- ◆ Creating project communication and dissemination materials (website, flyers, blogs, social media, etc)

## **Exploitation of Project Results:**

- ◆ Conducting market assessments and developing business models and plans
- ◆ Performing thorough technology watch
- ◆ Managing intellectual property rights
- ◆ Devising exploitation strategies for key project results
- ◆ Facilitating connections with strategic partners and investors through our extensive network

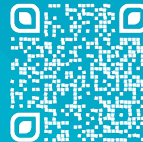
# Selection of Referenes



**If you are considering applying for EU funds, we are here to assist you. We will work with you to define your requirements and create a tailored offer.**

**We are looking forward to collaborating with you to accelerate the innovation process and bring bio-based circular solutions to the market.**

More information, relevant contact persons and references can be found at our website:



# Steinbeis Europa Zentrum – **Enabling Innovators to Grow**

Steinbeis Europa Zentrum stands for over 30 years of experience in innovation consulting and research funding throughout Europe and beyond. As experts of international technology transfer, EU-funding and application, strategic development and event management, we support our clients with growth and development. We are successful with our projects worldwide: every year we are involved in 75 EU projects with more than 600 partners in 50 countries.

**As part of the Steinbeis Network and as a partner within the Enterprise Europe Network, we are building the bridge towards Europe for enterprises, research institutes, universities, administration offices and politics.**

## **Contact**

Melanie Gralow

E-Mail: [melanie.gralow@steinbeis-europa.de](mailto:melanie.gralow@steinbeis-europa.de)

Tel: +49 721 935 191 24

[www.steinbeis-europa.de](http://www.steinbeis-europa.de)



**75**

PROJECTS

**600**

PARTNERS