



2024 REVERSE MISSION SHANGHAI

[6-9 NOV 2024]

Wednesday, 6 November

Welcome to Shanghai

19:30 Welcome. Standing Dinner.

Thursday, 7 November

Integration of Industry and Cultural Heritage

10:00 Nanxiang Game Industry Park
12:00 Lunch @ Nanxiang Ancient Town
13:30 Anting International Automobile City
18:30 Dinner





Friday, 8 November

Creative Park & Events

- 09:30 Network Meeting
- 11:00 FICS Xinhua 365 Creative Park
- 12:30 Lunch
- 13:30 The 7th China International Import Expo
- 19:00 Dinner

Saturday, 9 November

Multimedia Platform

- 10:00 Oriental Media City
- 12:00 Lunch
- 13:30 Freetime
- 15:30 Tour around the Bund
- 18:00 Night Cruise & Buffet Dinner on the Huangpu River



DC NETWORK



**Yangtze River Delta
Creative Economy Cooperation Committee**