



**Steinbeis
Europa Zentrum**

Enabling Innovators to Grow

Continued Professional Development Qualifications European Research and Innovation Funding

Project Proposal Writing – Project Management – Innovation Management

Our expertise

- ◆ With over **30 years experience** in proposal writing and coordination of European projects, and as project partner in various international consortia and EU research projects, we are experts in diverse issues of project work at a European and global level.
- ◆ Our trainers have first hand experience: they are familiar with the **challenges** that one faces during project proposal writing, as well as the project implementation process, of European projects.
- ◆ By implementing our guidance, you can increase the **probability of success** of your proposal application, as well as the quality of the subsequent project implementation.

What we offer

- ◆ We will start from where you are, leaving plenty of room for questions and **interaction**.
- ◆ We ensure you get time to practice what you have learnt during the training session – we can then provide you with immediate and valuable **feedback**.
- ◆ We provide the benefit of experiencing **collaborative working** and exchange by having a diverse range of trainees in the sessions

**For enterprises,
research institutions
and other innovators**



International research and innovation funding – our courses and trainings (in-person and digital formats)

- ◆ Our training series is **modular** and covers all phases, starting from the **proposal writing** to the successful **completion** of the project.
- ◆ All trainings are **interactive** and offer numerous opportunities for practice using real-life examples.
- ◆ Thanks to our over 30 years of project experience, we have developed courses which include an ideal combination of **practice and theory**, offering numerous tips and tricks from everyday project life.
- ◆ All trainings are tailored to the special requirements of international and intercultural consortia in **European research and innovation projects**.



Our Offer

Project Proposal Writing

Introductory Training:

- ◆ Outlining the basics of the project proposal writing (1 day course in-person, 2 half days digital)

Advanced Training:

- ◆ Going deeper into the project proposal writing (1 day course in-person, 2 half days digital)

Certificate Course:

- ◆ Project proposal writing for international innovation and research funding (3 day course in-person)

On request, we can offer all trainings – **in-house**.

Project Management

Training:

- ◆ Help! My EU project proposal has been approved for funding – the tool kit for a project coordinator (2 day course in-person)

Training:

- ◆ The project has started – how to keep track of project administration (1 day course in-person, 2 half days digital)

Innovation Management

Training:

- ◆ Innovation Management – Innovation management, strategy, knowledge management and innovation partnerships in an international context (1 day course in-person, 2 half days digital)

„The complexity of EU calls for proposals and how to find my way around them to write a good project proposal, was explained to me in a very good, structured and technically sound way. The group exercises were very important for me. Examples of successful project proposals, exercises and the subsequent discussions with other participants gave me ideas that I would never have thought of myself. As a conclusion, I would say that, with such a well-structured application, I now easily leave two thirds of the applicants behind me.“

Matthias Rapf,

University of Stuttgart, Institute for Sanitary Engineering,
Water Quality and Waste Management

„The interactive trainings of Steinbeis Europa Zentrum form a sound basis for my own work on proposal applications and in project implementation. The concrete examples from practice as well as the expertise of the trainers helped me a lot to get a better feeling for the sometimes complex expectations of the EU.“

Christian Engelhardt,

Interplast Kunststoffe GmbH/Infinex Group

Steinbeis Europa Zentrum – **Enabling Innovators to Grow**

Steinbeis Europa Zentrum has over 30 years of experience in innovation consulting and research funding throughout Europe and beyond. As experts of international technology transfer, EU-funding and application, strategic development, and event management, we can support our clients with relevant and focused growth and development. We ourselves have a high success rate with our projects worldwide: every year we are involved in at least 75 EU projects with more than 600 partners in 50 countries.

As part of the Steinbeis Network, and as a partner within the Enterprise Europe Network, we are building the bridge towards Europe for enterprises, research institutes, universities, administration offices and politics.

75

PROJECTS

600

PARTNERS

Contact

Location Stuttgart

Valerie Bahr

E-Mail: valerie.bahr@steinbeis-europa.de

Tel: +49 711 252420-21

www.steinbeis-europa.de

