



**PITCCH** is the network where **Big Corporations** seeking excellent technology meet **SMEs** and **Startups** capable of developing ground-breaking solutions.

[pitcch.eu](https://pitcch.eu)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 882463.

## WHY PITCCH?

- **Advanced technologies** are the main drivers towards industry transformation.
- **SMEs** and **Startups** are an important catalyst for these **innovations**.
- **Open innovation** paradigm has proven its value in enhancing collaboration between **Big Corporations**, **SMEs** and **Startups**.
- The **collaboration** between **SMEs**, **Startups** and **Big Corporations** is seen as an important driving force to the **competitiveness** of the **industry at large**.
- **Co-creation** is a mainstream way to **reduce** the financial risks associated with innovation, and quickly get a **competitive advantage**.
- **Innovation** is not a responsibility of the **R&D department** but rather a collaboration between the **technological supply** - and **demand** - side.

PITCCH seeks to accelerate the market uptake of advanced technologies through different sectors.

## PITCCH BENEFITS



Connection to an ecosystem of business opportunities



Access to assessment and brokerage services provided by Technology Centres



Opportunity to launch a Corporate Challenge to develop a project with an SME or Startup

## JOIN US

By joining the PITCCH Network, you will receive first-hand updates and get the chance to participate in the project's activities, such as:



Take advantage of the brokerage services provided by Technology centres



Join the Open Innovation Digital Platform and launch Corporate Challenges free-of-charge

## BROKERAGE SERVICES

For structured collaborations through the Open Innovation Network where Technology Centres (TCs) act as intermediaries

### Brokerage services for Big Corporations



#### Facilitation

We facilitate the scouting of technologies and help you find the most qualified SMEs to speed up your innovation development.



#### Moderation

We help to moderate the collaboration project and provide a financial contribution to the winning SME



#### Promotion

We manage the dissemination and promotion of your challenge which enables competitive match-making.

[info@pitcch.eu](mailto:info@pitcch.eu)